

## APPLICATION RATIONALISATION

OPTIMISE APPLICATION COSTS &  
LICENSING THROUGH RATIONALISATION

### TOP BENEFITS OF APPLICATION PACKAGING

- ✓ A clear understanding of your Application portfolio
- ✓ A rationalised Application list, reducing maintenance & license costs
- ✓ Reduced timescales and engineering cost for a migration
- ✓ The ability to consume an Application Portfolio Management solution

### Rationalise your Application Estate through Analytics

For businesses without an existing managed portfolio of applications, experience has shown a rationalisation success rate when leveraging Inventory, Usage and Categorisation data of up to 95% can be achieved; for well managed estates the opportunity can still be as high as 70%.

Camwood leverage its hosted Analytics platform to combine, review and analyse data from either an incumbent toolset delivering the above datasets, or where one isn't available, its own agent based Survey toolset. Over a 4 to 12 week business cycle, data is harvested from all the designated end point devices, collated and reviewed for presentation through Analytics.



## HOW IT WORKS



### BESPOKE DISCOVERY

Using bespoke software, we will venture into your application estate and discover exactly how many apps you have and more importantly we will discover the granular usage of these apps.



### APPLICATION OF ANALYTICS

Through appropriate analytics of this usage data, we can get a better understanding of who is using your apps, how long for and who is constantly interacting with these specific apps. Camwood will produce a MAL or Master Application List that will detail all of the software discovered within the estate.



### RATIONALISATION LIST

We will then produce a rationalised application list (RAL) for your approval. This is the list of applications that, from analysing the usage data, we recommend should be migrated to the target platform. These are the applications that are truly important to your business and this streamlined list will enable cost and time savings to be seen throughout the migration process.

### Contact us

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